

HAMBURG | JUNE 24 – 26, 2019

# CONTAINER days



SPONSORSHIP PROSPECTUS

# AHOY PARTNER!

The third edition of the ContainerDays in 2018 was a huge success. With 600+ participants, more than 40 sessions, and 60 speakers from around the world, the community's response exceeded our expectations. This shows us that we are on the right track to becoming the biggest and best container conference in Europe. **We look forward to having you aboard!**

## OUR FOCUS

- Highly technical talks about containers
- Direct engagement with IT professionals from across Europe
- A location with the inspiring character of a festival



# #CDS19 SAIL AREA

- 1,000 tickets available
- 2 days with more than 50 talks on 3 stages
- 1 day with hands-on workshops
- Unconference with self-organized working groups
- Networking breaks with different food truck options
- Pre-conference meetup and all attendee evening event

**Monday, June 24**

*Workshops*

*Speakers' Dinner*

**Tuesday, June 25**

*Conference Day 1*

*Evening Event*

**Wednesday, June 26**

*Conference Day 2*

## SESSIONS



**Container  
Technologies & Tooling**



**Cloud Native  
Strategies**



**Microservices &  
Distributed Applications**



**CI/CD & DevOps**



**Infrastructure  
& Operations**



# TRIED AND TRUSTED

ContainerDays 2018 held at the historic Hamburg port and on the cargo vessel MS Bleichen was the perfect setting for the community to exchange ideas and learn from each other. With its rustic charm, the venue was the ideal place for attendees to network, enjoy a relaxing ride through the harbor, and refuel at a variety of

local food trucks. And last but not least, it was the perfect stage for all of our inspiring and innovative talks. The shipping industry has already learned that “the container is the package of globalization” and we can’t imagine a better place for the IT industry to learn the same lesson at the next edition of the ContainerDays.



# READY TO BOARD?



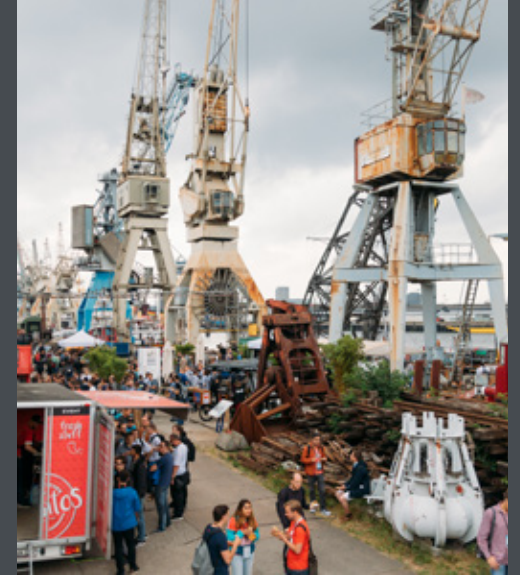
Position your company at the forefront of the container revolution.



Engage with developers, architects, and technical leaders from across Europe.



Support the community and create long-lasting relationships.



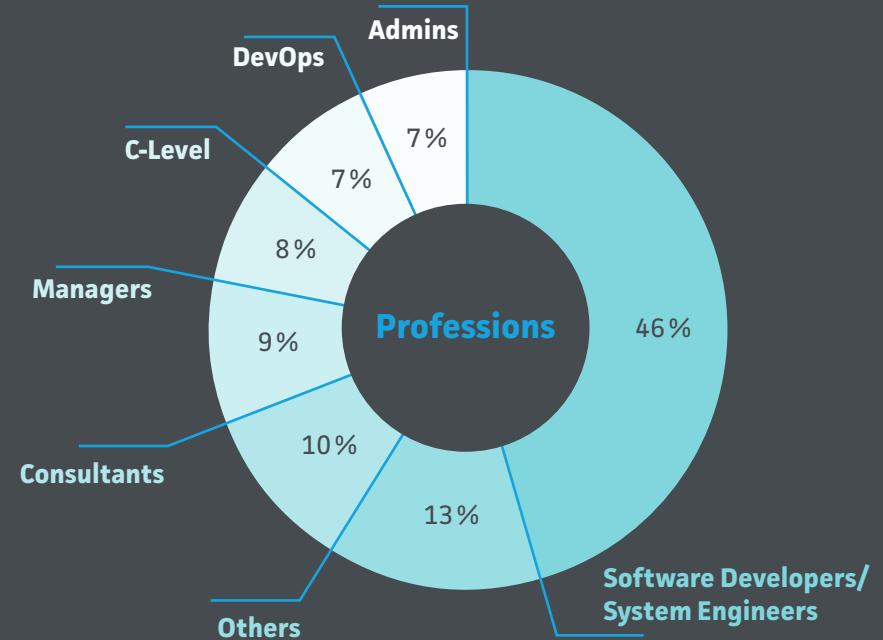
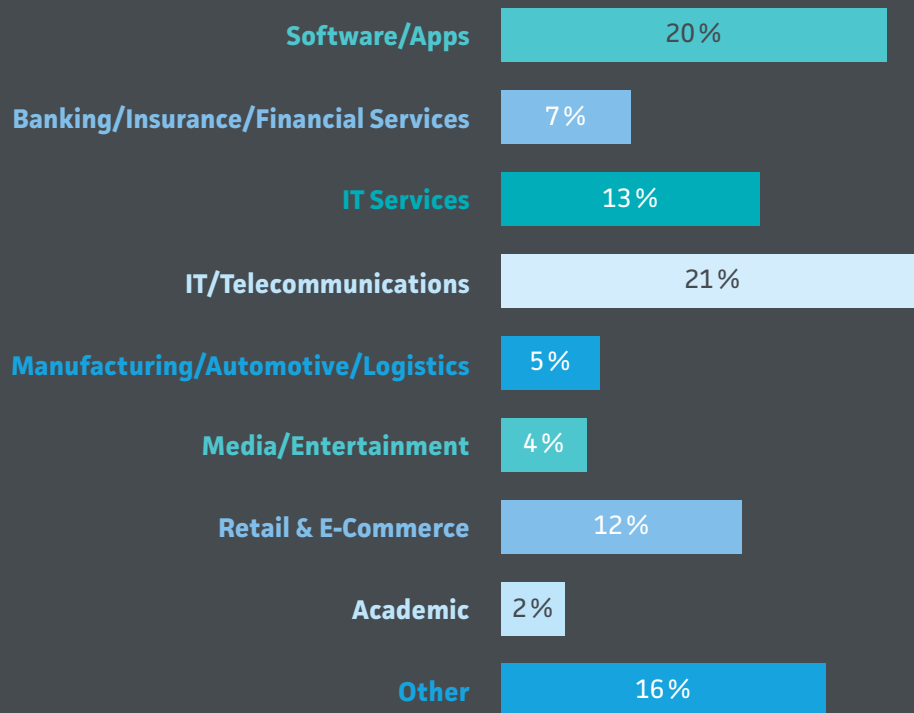
Associate your brand with the most advanced technologies.

# THE PASSENGERS

## 2018 Audience Snapshot

- 600+ like-minded container enthusiasts
- 200 companies
- High percentage of backend developers and engineers

600+ participants



# #CDS2018 QUOTES

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Though it wasn't as large as vendor-centric conferences, ContainerDays, held in Hamburg this week, excelled in quality. Of course, the usual gifted and tireless speakers from the cloud-native conference circuit showed up. Also inspiring was the choice of venue. No dreary hotel conference center for these folks. Instead, the event was held at the Hafenumuseum, a museum dedicated to Hamburg's rich heritage of being a major port for Germany. As ContainerDays showed this week, history may very well repeat itself again.

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The New Stack - Media

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ContainerDays was a special conference with a very unique atmosphere. The freeport of Hamburg was the perfect setting for a conference about containers and I was amazed by the number and diversity of attendees. I loved meeting so many new people and the variety of talks was incredible. They taught me many exciting things about containers. All in all, I was very impressed and it was an incredibly enriching experience. I can't wait for next year.

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Oliver Heyduck, Software Engineer - Attendee

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We've been a sponsor of ContainerDays since the beginning and every year we get inspired by the great enthusiasm of the container community. This is the place where the people meet up who really have something to say about containers.

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Nexinto - Sponsor



# OUR FLAGS IN 2018



CAPTAIN

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CHIEF OFFICER

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ENGINEER

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SAILOR

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# Sponsoring Passes

	Captain	Chief Officer	Engineer	Sailor
<b>Pre-Conference</b>				
Logo and link in event promotional emails	●	●		
Logo and link on conference website / word highlight	● / 100	● / 50	●	●
<b>Conference</b>				
Exhibition space	Large – 9 m <sup>2</sup>	Medium – 6 m <sup>2</sup>	Small – 4 m <sup>2</sup>	
Keynote stage recognition	●	●		
Stage signage	●	●		
Logo on all conference materials	●	●	●	●
Complimentary passes	8	6	4	2
Unlimited 20 % discount code on attendee passes	●	●	●	●
Logo on attendee t-shirts	●	●		
<b>Post-Conference</b>				
Mentioned in attendee thank-you mail	●	●	●	●
Logo in conference recordings	●	●	●	●
<b>Price</b>	<b>30,000 €</b>	<b>20,000 €</b>	<b>10,000 €</b>	<b>3,500 €</b>

# Sponsoring Passes

## Coffee Bike



Provide a pick-me-up with a gourmet coffee bike.

2,000 €

## Break Sponsor



Surprise attendees with a yummy break!

1,000 €

## Party Partner



Be the spotlight of the night when the real networking begins.

1,500 €

## Food Truck



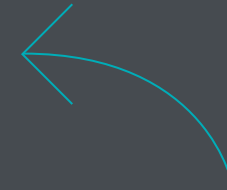
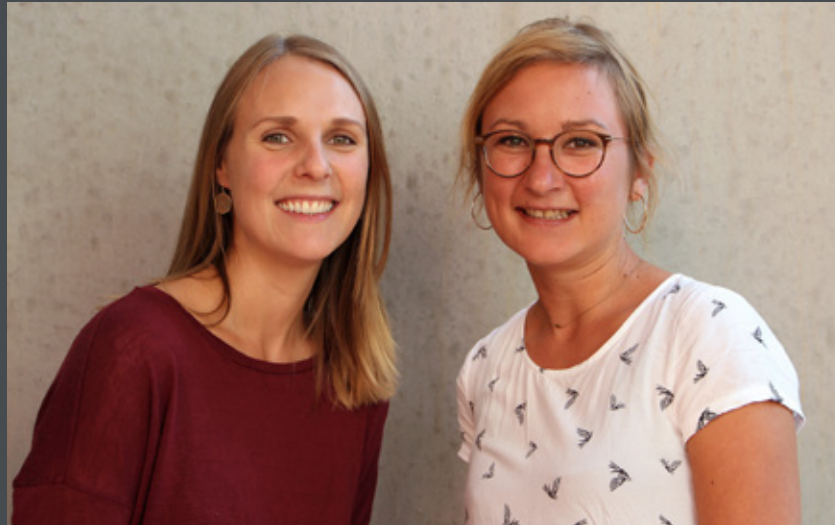
Win karma points with some delicious street food.

2,000 €

# YOUR #CDS19 CREW

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